

Durban Leads with Special 2010 Visitor Welcome

The **Tourism Business School** (THSBS, visit www.thsbs.com) in co-operation with **Independent Newspapers** will publish a unique Special Supplement in **The Daily News** on 9th June and **The Mercury** on 10th June entitled "**Street Smart in Durban**" to welcome all Visitors to Durban ahead of its first World Cup game between Germany and Australia on 13th June.

The Supplement will be in the form of a booklet and will share news about what to do and where to go in Durban. The booklet will include references to the **Durban Wozani Warriors**, an initiative by THSBS's Lisa Bradshaw and Don Leffler to focus on the importance of Tourism and service excellence.

Look out for the **Street Smart in Durban** booklet which will be made available to all Hotels, B&B's, restaurants and other Tourist destinations as part of the **THSBS** and **Independent Newspapers** initiative to create a buzz in Durban and to promote Durban attractions and activities.

Listen out for more information on East Coast Radio or view the new **Welcome Wozani** website created by THSBS at : <http://welcomewozani.com/> or email Don / Lisa at info@tourismtraining.co.za.



JABULANI



Wozani Warrior



“Jabulani”

JABULANI

Customer Care and Destination Knowledge
Training Workshop

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