



# A THOUSAND SMILES FOR THE FESTIVAL OF CHAMPIONS

**The Confederations Cup will attract visitors from the 8 participating countries and from soccer fans around the world.**

**South Africa, Italy, United States, Brazil, Iraq, Egypt, Spain, New Zealand**



Carefully selected Volunteers from all groups of our society attended a three-day training workshop in Tshwane over the weekend to prepare for their key roles in welcoming visitors to the Confederations Cup in June 2009.

Tshwane will host the much anticipated dual between **Brazil**, the reigning Confederations Cup champions, and **Italy**, the World Cup champions.

A carefully selected group of 4 000 Volunteers were selected from some 38 000 applicants.

These Volunteers are all attending Training Workshops organized by the Local Organising Committee (LOC) for each Host City. Volunteers have already been trained in Johannesburg and Tshwane. A further 2 000 Volunteers will be trained in Rustenburg and Bloemfontein.

The three-day Volunteer Training Workshop includes a module on **“Know your Country, Know your City”** which was designed for the Department of Environmental Affairs and Tourism (DEAT) and co-ordinated by THETA and DEAT, supported by Umsobomvu.

Training Providers were appointed by THETA, in consultation with DEAT, and were carefully briefed by DEAT and THETA representatives to ensure consistency and high standards of training. Facilitators from the **Tourism, Hospitality & Sport Business School (THSBS)**, who were amongst the various appointed Training Providers, said that the LOC, DEAT, THETA and Umsobomvu made a huge effort to ensure that the Training Workshops were well organized, properly co-ordinated and successful. Volunteers responded with enthusiasm during the training sessions and incorporated singing and dancing into their individual presentations on South Africa and Host cities.

The Volunteers are our Ambassadors and will be responsible for creating positive and enduring impressions with all soccer tourists to encourage them, and their friends and families, to select South Africa as a preferred tourist destination. Ole' !!!!!