

WORLD FOCUS IS ON SOCCER IN SOUTH AFRICA

The Festival of Champions, to be held in Johannesburg, Pretoria, Rustenburg and Bloemfontein, kicks off with the much anticipated Opening Ceremony in Johannesburg next month and the world will be watching.

Some 4 000 carefully selected Volunteers have been trained in each of the Host Cities to support the tireless efforts and preparation of the some 200 fulltime Local Organising Committee staff. The Volunteers have been addressed by the CEO, Danny Jordaan, who received an enthusiastic response from the Volunteers in Bloemfontein on Sunday, 17 May.



Volunteer Training in Tshwane



Volunteer Training in Tswane



Rustenburg Volunteers & THSBS'
Gillian Pilkington



Rustenburg Volunteer Training
Workshop



Rustenburg Volunteers & THSBS'
Adv Don Leffler

The Festival of Champions will attract visitors and TV audiences from the 8 participating countries and from soccer fans around the world.

South Africa, Italy, United States, Brazil, Iraq, Egypt, Spain, New Zealand



THSBS's Lisa Bradshaw at the
Bloemfontein Volunteer Training



THSBS's Advocate Don Leffler,
Facilitator at the Bloemfontein



Bloemfontein Volunteer Training
Workshop

A carefully selected group of 4 000 Volunteers were selected from some 38 000 applicants. The Volunteers represent all groups of our society. They have attended three-day training workshops in each of the Host Cities to prepare for their key roles in welcoming visitors to the Confederations Cup in June 2009.

The Volunteers have been briefed on their various functions during the Confederation Cup and will be involved in all aspects of the Festival of Champions. Volunteers will support all media, logistical, spectator, management, IT and a range of other critical organizational issues. Are they ready for the challenge?

The Volunteer Training Workshops have been organized by the Local Organising Committee (LOC) for each Host City. The three-day Volunteer Training Workshop includes a module on “**Know your Country, Know your City**” which was designed for the Department of Environmental Affairs and Tourism (DEAT) and co-ordinated by THETA and DEAT, supported by Umsomvubu.

Training Providers for these training workshops were appointed by THETA, in consultation with DEAT, and were carefully briefed by DEAT and THETA representatives to ensure consistency and high standards of training.

Facilitators Lisa Bradshaw, Gillian Pilkington and Adv Don Leffler from the **Tourism, Hospitality & Sport Business School (THSBS)**, who were amongst the various appointed Training Providers, said that the LOC, DEAT, THETA and Umsomvubu made a huge effort to ensure that the Training Workshops were well organized, properly co-ordinated and successful.

The Volunteers are our Ambassadors and will be responsible for creating positive and enduring impressions with all soccer tourists to encourage them, and their friends and families, to select South Africa as a preferred tourist destination. We wish them a fun and rewarding experience and entrust them to promote South Africa to all visitors to the country for the Confederations Cup.



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